

us are waiting an early opportunity for review. We may mention as topical and of extremely attractive appearance, "Household Organisation for War Service," bearing on the cover in signalling flags the message "America expects every woman to do her duty;" and "From the Fire Step: The Experiences of an American Soldier in the British Army," by Arthur Guy Empey, Machine Gunner, price 5s. net, hot from the press, could not fail to be a welcome gift.

MESSRS. J. M. DENT & SONS, LTD., 10-13, Bedford Street, Strand, W.C. 2., have lately published "A Complete System of Nursing," by Miss A. Millicent Ashdown, who holds the certificate of King's College Hospital, and is Examiner in Nurses' Practical Work to Guy's Hospital, and the West London Hospital. There are numerous diagrams and illustrations. The cost of the book is 10s. 6d. net.

MESSRS. CHARLES GRIFFIN & Co., LTD., Exeter Street, Strand.—The question of dietetics at the present time is of special importance, and we are pleased to notice that Messrs. Griffin have brought out a fifth edition of "Foods and Dietaries," by Sir R. W. Burnet, K.C.V.O., M.D., which deals with the diets suitable in various cases of disease.

OUR GIRLS IN WAR TIME.

The Topical Verses by Hampden Gordon illustrated by Joyce Denny, published by Messrs. John Lane, Vigo Street, London, W. 1, which we recently noticed in these columns, have already run into a second edition, and we are not surprised to hear it. Wit, humour, fun and artistic skill in collaboration are a strong combine, and in these sad days to raise the hearty laugh, which is assured as we turn over these clever pages, is a real achievement. Moreover, the humour is so kindly that even the subjects of the caricatures must enjoy the fun.

A BOON TO BUSY WORKERS.

We have received from Messrs. Cadbury Bros., Ltd., Bournville, Birmingham, a parcel of their well-known preparations of cocoa, including Cocoa and Milk Powder, Bournville Cocoa, and Cocoa Essence. Messrs. Cadbury tell us that in view of the fact that the use of cocoa is specially being urged by the Food Controller, they are at the present time giving their attention to the production of these specialities, which are, they believe, meeting the requirements of the public. The Cocoa and Milk Powder is certainly meeting the requirements of the writer of this paragraph who, as a late worker, has found it the greatest boon the last thing at night, and everyone to whom she has mentioned it has nothing but praise for it. Moreover, in these days of milk shortage, it is a great thing for bachelor women to have it incorporated in their favourite beverage.

A PATRIOTIC WAR ECONOMY.

In the course of an important paper on "The Most Economical Method of Carbonising Coal for

Supplying Light, Heat and Power by the Gas Industry and the Maximum Supply of Munitions of War," read before a recent meeting of the Southern Association of Gas Engineers and Managers, Mr. John West, J.P., M.Inst.C.E., made out an excellent case for the use of gas in place of coal for heating purposes as a patriotic war economy. He instanced the case of Southport, where Mr. Bond estimates that 100,000 tons of coal are used per annum in the domestic hearth; and that if this coal was carbonized, as in a gas works, the result would be as follows; Tar that could be obtained from 100,000 tons of coal, 5,500 tons; ammoniacal liquor, equal to ammonia sulphate, 1,000 tons; and high explosive products, 600 tons. All the same, the warning comes from the BRITISH COMMERCIAL GAS ASSOCIATION that it behoves us to be most economical in the use of gas.

A STROKE OF GENIUS.

A great business such as that of Boots' Pure Drug Co., Ltd., is not built up without the direction of a master mind which, like that of a general in the field, is able to organise on great and original lines, while realising the importance of the smallest details to the success of the general plan. The mind behind the business in this case is of course that of Sir Jesse Boot, whose impress is on every department from that of the great centre at Nottingham where there are 5,000 employees to the furthest branch which bears the distinctive Boots impress.

Many great ideas have emanated from Sir Jesse Boot's brain, but never a greater than the last which, both as a patriotic and a business proposition, is really a stroke of genius.

Briefly the proposition put before a crowded meeting of Boots' employees so large that the Albert Hall, the biggest public building in the city, seating 3,000 people, was too small for the purpose, and a large overflow meeting had to be held, is to place the far-flung organisation of Boots at the service of the War Savings Department. Every factory and warehouse and office will become through a Boots' War Savings Association a hot-bed of economy and thrift and patriotism; every one of the 600 branches of Boots, the chemists, scattered through the length and breadth of the land will become a department where war-savings certificates will be sold, and their attractiveness pressed home to customers. This will be done free of cost to the State, no commission of any description being taken by Boots. These are thus two sources of support, the Boots employees and the Boots customers.

Already each time that a war loan has been floated the firm has purchased a large amount of stock and resold it to the employees on the instalment system, the net result being £43,000, and the Savings Bank of the Boots employees has invested £30,000 in War Loan Stock.

Now that the way has been shown, many firms will doubtless follow this pioneer movement and so help to win the war.

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